

BMO**Vancouver
Marathon***Experience the Energy***Sunday, May 2, 2010****2010 BRITA® SPORTS EXPO****EXHIBITOR APPLICATION AND RENTAL SPACE AGREEMENT****EXHIBITOR INFORMATION**

Exhibitor Name	
Address	
City	Prov/Postal Code
Contact Name	Phone
Email	Fax
Description of Business/Exhibit/Products to be sampled	

BOOTH PRICING & ACCESSORIES

10 x 15 Booth	\$1,050 x _____	= \$ _____
10 x 10 Corner	\$1,050 x _____	= \$ _____
10 x 10 Premium (adjacent to Bistro)	\$950 x _____	= \$ _____
10 x 10 Regular	\$850 x _____	= \$ _____
Electrical (if required)	\$50 x _____	= \$ _____
Internet (if required)	\$50 x _____	= \$ _____

Booth Package includes: 8' x 3' sidewalls and one 6' x 30" draped table with two folding chairs.

Booth Height restriction to 8' unless authorized by event management.

ROAMING

Without a booth	\$1,750 x _____	= \$ _____
With a booth (in addition to cost of booth)	\$650 x _____	= \$ _____

PACKAGE PICK UP DISTRIBUTION

Brochure only	\$400 x _____	= \$ _____
Brochure with product	\$650 x _____	= \$ _____
Handout at PPU	\$1,000 x _____	= \$ _____

See Exhibitor Brochure for complete details.	Sub total	= \$ _____
	5% GST	= \$ _____
	TOTAL	= \$ _____

Accreditation passes required for exhibitors at your booth: _____

- All exhibitor set-ups and displays are to be approved by event management to ensure they meet the event standards.
- A complete Exhibitor Manual will be provided after an application has been accepted and space has been booked.
- The Expo layout is subject to change.

METHOD OF PAYMENT

<input type="checkbox"/> Cheque*	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
Number		
Expiry	Name on Card	
Signature		

*Make cheques payable to: Vancouver International Marathon Society

*A fee of \$40 will apply to all NSF cheques.

Please submit payments to:
2010 BMO Vancouver Marathon
PO Box 3213, Vancouver, BC V6B 3X8

For more information or to return this form, please call, email or fax:

Maureen Hazekamp, Expo Co-ordinator
E-mail: maureen.hazekamp@21one.ca
Phone 780.819.3419 Fax 1.888.240.2469

By signing this Application and Agreement, the Applicant agrees to be bound by the terms hereof:

Authorized Signature _____

Date _____

SCHEDULE

	Thursday, April 29	Friday, April 30	Saturday, May 01	Sunday, May 02
Move-in	8 am - 4 pm			
Exhibit Open	4 pm - 8 pm	11 am - 8 pm	10 am - 7 pm	7 am - 3 pm
Tear Down				3 pm - 6 pm



- All exhibitors agree to the above schedule
- Should you require more move-in or move-out time, please contact the Expo Co-ordinator
- Overnight security will be provided, however, all exhibitors are responsible for their merchandise and/or contents of booths at all times

Experience the Energy

BMO



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Marathon

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Sunday, May 2, 2010

2010 BRITA® SPORTS EXPO

EXHIBITOR APPLICATION AND RENTAL SPACE AGREEMENT

TERMS AND CONDITIONS

1. The Vancouver International Marathon Society (hereinafter referred to as, "the Marathon") and the Exhibitor agree to the following terms and conditions for the 2010 Brita Sports Expo (hereinafter referred to as, "the Expo") to be held at Concord Pacific Place.
2. The Exhibitor agrees that all displays will be fully set up by 3:00 pm, Thursday, April 29th, 2010.
3. The Exhibitor agrees to have their booth open and staffed during the Brita Sports Expo hours on Thursday, April 29 from 4:00 pm to 8:00 pm; Friday, April 30 from 11:00 am to 8:00 pm; Saturday, May 1 from 10:00 am to 7:00 pm; and Sunday, May 2 from 7:00 am to 3:00 pm.
4. The Exhibitor agrees that displays will not visually or physically disturb aisles or adjacent exhibitors.
5. The Exhibitor agrees to conform to all rules and regulations adopted by the Expo in the best interest of the Expo, and agree that the Expo shall have final decision in adopting any rule or regulation deemed necessary prior to, during and after the Expo.
6. The Exhibitor agrees not to sublet space or exhibit any merchandise, other than that approved by the Marathon, without permission from the Marathon.
7. The Exhibitor will be informed prior to event weekend of the booth space assigned to them; however, the Exhibitor acknowledges and agrees that booth assignments may be changed by the Marathon. Every effort will be made by the Marathon not to change booth assignments.
8. The Exhibitor agrees that all literature, products, etc., belonging to the Exhibitor shall be removed from the Event Village by 6:00 pm Sunday, May 2, 2010.
9. The Exhibitor agrees that the violation of any terms and conditions of this Agreement may result in forfeiture of the booth. Fees paid by the Exhibitor will be retained by the Marathon as liquidated damages for breach of this Agreement.
10. The Exhibitor agrees that the Marathon reserves the right to reject or restrict any exhibit.
11. The Exhibitor agrees not to cause damage to the site or booth equipment, or act in any manner deemed inappropriate by the Marathon. The Exhibitor agrees they shall be liable for all damages which they may cause to the site in connection with their exhibit. Exhibitors may not apply paint, lacquer, adhesive or other coatings to floors or to standard booth equipment without written permission of the Marathon.
12. The Exhibitor assumes entire responsibility and liability for losses. The Exhibitor's property shall be placed on display and exhibited at their own risk, and the Marathon assumes no responsibility for loss or damage thereto. The Exhibitor shall also assume all responsibility for loss or damage to their property due to fire, theft, lightning, earthquake, explosion, or any cause beyond the control of the Marathon.
13. The Exhibitor understands that the Marathon nor Concord Pacific Place maintain insurance covering the Exhibitors property or lost revenue, and it is the sole responsibility of the Exhibitor to obtain insurance for this risk.
14. The Exhibitor hereby agrees to indemnify and hold harmless the Marathon from any claims arising as a result of the Exhibitor's exhibit or any actions or conduct of the Exhibit or the Exhibitor's agents and employees, or the property of the Exhibitor.
15. In the event any circumstances whatsoever should occur which might make it impossible or impractical for the Expo to permit Exhibitors to occupy the premises, or if the Expo is cancelled, the Exhibitor shall pay for space only for the period the space was, or could have been, occupied by such Exhibitors, and the Expo will be in no way responsible for any claims or damage, which might arise in consequence thereto. A refund of all monies received from the Exhibitor will be made by the Expo in the event of this Expo not being held as proposed, and the Expo shall be released from any and all claims for damage and otherwise.
16. There are NO REFUNDS for any reason (except for clause #15) on any payments made to the marathon if the Exhibitor wishes to cancel.
17. The Exhibitor will assume responsibility for obtaining any required licenses for vending their products in Concord Pacific Place, and any costs incurred by the Marathon due to the Exhibitor's failure to secure proper licensing.
18. Any liability of the Marathon shall not in any event exceed the amount paid by the Exhibitor.

I HAVE READ, UNDERSTAND AND AGREE TO all the terms and conditions of the 2010 Brita Sports Expo as explained in this agreement.

Printed name of Authorized Person

Authorized Signature

Date

Experience the Energy